CONTACTS • 92500 Rueil-Malmaison -+33 (o)6 40 90 28 29 • jradux@gmail.com ■ Portfolio: radux.eu SKILLS ■ 360° Graphic Design • • • • Graphic Workflow Motion Design Video Shooting Video Editing ■ Web (HTML/CSS) **SOFTWARES** Illustrator Photoshop InDesign After Effects Premiere Pro OS MacOS Windows Ubuntu **CAMERAS** Sony Alpha Series Lumix GH Series LANGUAGE French English Indonesian **INTERESTS** Photography Cinema PC Hardware US and Franco-Belgian Comics

JÉRÔME RADUX GRAPHIC & MOTION DESIGNER VIDEOGRAPHER

WORK EXPERIENCE

2011 - Present Senior Graphic Designer | Videographer

Axens Group - Rueil-Malmaison, France

- Manages graphic charter compliance and evolution.
- Develops graphic concepts for diverse communication materials, including internal letters and magazines, mailings, brochures, flyers, posters, roll-up banners, online banners, promotional items, visual identities, motion designs, and websites.
- Designs graphics for in-house events, ensuring cohesive branding.
- Production and editing of videos for interviews and reports.

Freelance - Bali, IND

- Designed and produced brochures, catalogs, and visual identities.
- Managed production from design to print and finishing.
- Designed, developed, and maintained websites, ensuring cohesive brand representation and consumer engagement.

2000 - 2006 Graphic Department Manager

Psylo Fashion Ltd. – London, GB – Bali, IND

- Conceptualized and produced seasonal catalogs, brochures, advertisements, product labels, and point-of-sale materials tailored for festivals.
- Conducted precise photo retouching for commercial materials.
- Created vibrant illustrations for textile screen printing; managed production.
- Designed and maintained engaging B2C and B2B websites for the brand.

2000 Art Director | Production Manager

Bi Point Magazine - Bali et Java, IND

- Spearheaded the conceptualization and production of the pilot issue and the initial six editions.
- Directed production design from conceptualization to print and finishing stages, ensuring high-quality output.

2000 Web Designer

IWS - Puteaux, FR

- Designed engaging websites with a focus on intuitive user interface (UI) design.
- Crafted dynamic animations tailored for seamless integration into the web environment.

1994 - 1999 Graphic Designer, Production Department Lead

Studio Bleu T – Paris, FR

- Crafted and executed captivating layouts for book covers and interiors, specializing in art books and general literature.
- Designed eye-catching point-of-sale displays to enhance bookstore promotions and drive sales.
- Expertly managed photogravure quality control, overseeing the production of films, Cromalins, or digital proofs to ensure optimal print results.

1994 Production Consultant (client assignment)

Éditions Foucher (Studio Bleu T) - Paris, FR

- Diligently reviewed layout files sourced from external providers
- Methodically analyzed and effectively resolved technical issues within problematic files.

EDUCATION

1992 - 1994 Graphic Design Layout Artist

GRETA - Paris, FR

• Work-linked Training at Estienne Art School, Paris 75013.